



Publication: Sommelier India  
Date: 6<sup>th</sup> December 2015



## PAINT YOUR OWN TASTE FOR WINE

The taste of a wine is usually summed up in words relating to flavour or smell: a hint of fruit, a scent of hay perhaps. But an independent lecturer at the German Wine and Sommelier School in Koblenz, Martin Darting who grew up in a winemaking family, is developing new methods of understanding wine's complexities by means of sensory analysis.

Darting has introduced a “paint your own taste” concept using paintings and colour choice to denote wine characteristics. As he points out, colour thoughts are universal; pink is associated with sweet, yellow or green with sour. A more oxidised wine would tend to be expressed in darker colours; acidity and freshness captured in shades of yellow and green while salt and minerals are depicted in blues. Bursts of colour at the top left of Darting's paintings capture the smell of wine while the lower right shows taste. Apart from helping to sell wine in shops, “paint your own taste” events are held in German churches. Darting also believes that his paintings would make helpful wine labels!

